On behalf of the Conference Committee and your Executive Board, I am pleased to welcome you to the 2015 AzLA Annual Conference. We are excited to be Making Connections in the northern part of our state – highlighting its beautiful scenery, rich cultural history, and dedicated colleagues – as we convene in Flagstaff for the first time ever!

Many people have worked hard over the past year to provide you with this outstanding opportunity to explore, learn, and share. Our Conference Co-Chairs, Jasper Halt and Ann Leonard, deserve a special shout-out for working tirelessly making sure everything is in place and coordinated - speakers, schedule, venue, registration, website/app, sponsors, volunteers, food – the list goes on. Our Conference Planner, Kerrell McNeal, and our AzLA Administrators, Debbie Hanson Tripp and Mari Barron, have been active behind the scenes and will be busy on-site to keep things going smoothly! Program Committee Co-Chairs, Lizzie Matson and Sam Dyal, have coordinated an incredible mix of program offerings, ranging from Creating Your Dream Job to STEAM Programming and from Summer Reading to Academic Research Collaboration. With seventy-three program slots including half day Preconferences, Posters, Round Tables, and Blitz Sessions, there are several somethings for everyone!

Our distinguished Keynote Speakers will share a thing or two about Making Connections. Patrick Sweeney kicks things off on Thursday, focusing on getting the most out of networking and socializing opportunities and encouraging us to use the rest of the Conference to practice (there may be a quiz). On Friday, Dr. Michael Stephens explores how emerging technologies can change the concept of libraries and drive learning for ourselves and our users. Both speakers will join us again. Dr. Stephens will update the popular Learning 2.0 staff development program, and Mr. Sweeney will close the Conference by sharing ways to bring networking/connection skills back and move our libraries forward.

This year’s One Book, One Conference Discussion takes on an intimidating topic, western civilization’s understanding of the world and humanity’s place in it. Toby Lester’s book The Fourth Part of the World is an engaging history of human knowledge - discovery, information collection and sharing, the tragic loss of information, and the constant evaluation and reinterpretation of what is ‘known’. The importance of moving forward by building on the past continues today and libraries play a critical role.

Of course, not everything is so deep! There are plenty of opportunities to meet with our exhibitors, celebrate the accomplishments of authors and colleagues, and take some time for ourselves among friends old and new - gain perspective, share encouragement, find validation, and steal some new ideas from your colleagues. We also invite you to make (or increase) connections with AzLA. Stop by the Membership Booth or chat with an Officer or Committee member about the Association. We are here for you and we welcome the connection.

Thank you for supporting AzLA!

Cheers,

Dan Stanton, Arizona Library Association President
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Conference Logo:
Aaron Schmidt, Library Website Design Consultant Walkingpaper.com

Cover Photo:
Pinus Ponderous Peakview Credit: Brady Smith for the U.S. Forest Service, Coconino National Forest. License: CC BY-SA 2.0

Photo Above:
Waterline Trail Credit: Deborah Lee Soltesz for the U.S. Forest Service, Coconino National Forest. License: Public Domain
Conference Leadership

Jasper Halt, Co-Chair (2015-2016)
Ann Leonard, Co-Chair (2015)
Dan Stanton, AzLA President

Amber Mathewson, AzLA President-Elect
Ann Boles, AzLA Past President
Joyce Martin, AzLA Secretary

Denise Keller, AzLA Treasurer
Sandy Edwards, AzLA Membership
Dale Savage, MPLA Representative

Kerrell McNeal, Next Great Event
Debbie Hanson, Association Manager
Mari Barron, Association Staff

San Francisco Peaks Credit: Brady Smith for the U.S. Forest Service, Coconino National Forest. License: CC BY-SA 2.0
Program Subcommittee
Elizabeth Matson, Co-Chair (2014-2015)
Samuel Dyal, Co-Chair (2015-2016)
Becky Brendel, AzLA Professional Development Committee Liaison
Ashley Ferguson, Poster & Blitz Liaison
Jaime Ball, Roundtable & Preconference Liaison
Cate McNamara, CULD
P. J. Purchase, CULD
Joyce Abbott, PLD
Anbolyn Potter, PLD
Ruth Kneale, SLD
Shirley Berow, TLD
Jacqueline Higgins-Dailey, KIDS
Bob Diaz, DivPops
Eileen Jaffe, TSIG
Dana Shreve, IIG
Leigh Brown, GovInfo
Ofelia Elizabeth Zepeda, NALIG
Lauren Regenhardt, ALYAS

Authors and Awards
Cheryl McCurry, Author Committee
Jennifer Whitt, Author Committee
Kerrlita Westrick, Grand Canyon Reader Awards
Shirley Berow, Grand Canyon Reader Awards
Toby Smitt, President of Libraries Limited; main contact - Judy Goddard/Libraries Limited Awards
Pamela Gautier, YA Award, Judy Goddard/Libraries Limited Awards
Ingrid Trebisky, AzLA Service Awards
Holly Henley, Kerrlita Westrick, and Shirley Berow, Author Luncheon Coordinators and Emcee

Logistics
Donna Throckmorton, Hospitality Coordinator
Debbie Hanson, Registration
Mari Barron, Registration
Kerrell McNeal, Next Great Event, Registration & Exhibitor Liaison
Sandy Edwards, Membership Booth
Cherise Mead, Louise A. Stephens Memorial Raffle
Holland Christie, Volunteer Coordinator
Theresa Alarid, Volunteer Coordinator

Special appreciation
Tamarah Cantu and Jake Bangle of the High Country Conference Center;
Jessica Young of the Flagstaff Convention & Visitors Bureau;
Alexis Skidmore and Christine Tuttle of AzLA’s Marketing and Advocacy Committee;
Becky Brendel and Rebecca Blakiston of AzLA’s Professional Development Committee;
Amanda Brite, Ann Leonard, and Andrew See, for their tremendous contributions to the AzLA website and social networking;
Aaron Schmidt for use of the conference logo;
Holly Henley of the Arizona State Library, Archives, and Public Records, for her continued efforts on behalf of AzLA;
...And everyone who contributed to making this year’s conference a success!

Around the Peaks Loop FR 418 Credit: Deborah Lee Soltesz for the U.S. Forest Service, Coconino National Forest. License: CC BY-SA
Engage

Access, Literacy, Intellectual Freedom, Diversity, and Privacy are some of the fundamentals with which we deliver our services. Unfortunately, not everyone is aware of the value we bring to our communities and so Library advocacy is a critical issue for every library across the country. The American Library Association (ALA) has provided AzLA with a tool (Engage at http://cqrcengage.com/alaaz/) that allows us to explore and address library advocacy issues at the local, state, and national level. How we choose to use this tool is up to us. We can track national issues, share best practices with other states, and mobilize AzLA members to action.

We need your help! We are looking for a few volunteers to help get this service off the ground. We need people to set up the site, monitor some websites, share info of interest, and ideally, work with the AzLA Legislative and Marketing Committees to address our State and Local activities. It shouldn’t be too much time and effort, but we do want to keep the page active.

If you are interested, please contact Dan Stanton at danton@asu.edu.

Libraries Transform

The American Library Association has come out with a new multi-year public awareness campaign: Libraries Transform. The goal of this campaign is to increase funding support for libraries by showcasing the value, impact, and services provided by libraries and library professionals. The campaign has been designed to highlight the transformative nature of today’s libraries and the critical role libraries play in the digital age. The Arizona Library Association wants to do our part by making sure the messages in this campaign are spread throughout Arizona. We hope to make a positive impact for all Arizona libraries by merging our advocacy efforts statewide into one enthusiastic voice! Visit www.librariestransform.org for more information, free downloads, and to view the campaign materials.
Program Schedule

Wednesday, November 18
7:30 am – 5:00 pm  Registration Open
9 am – noon  Preconferences
1:30 – 4:30 pm  Preconferences/County Librarians Meeting
2:00 – 4:00 pm  Preconference Tours
5:00 pm  President’s Reception
5:00 pm  Marketing Committee Sweet Suite Happy Hour

Thursday, November 19
7:30 am – 4:30 pm  Registration Open
8:15 – 9:15 am  Opening Keynote: Patrick P.C. Sweeney
9:30 – 10:00 am  AzLA Business Meeting
10:00 – 10:30 am  Poster Sessions
10:30 – 11:30 am  Programs & Meetings
Noon – 1:30 pm  One Book, One Conference Luncheon
2:00 – 3:00 pm  Programs & Meetings
3:25 – 4:25 pm  Programs & Meetings
4:25 – 4:50 pm  President Elect Planning Forum
5:00 – 7:00 pm  UA School of Information Reception

Friday, November 20
7:30 am – 1:00 pm  Registration Open
8:15 – 9:15 am  Keynote: Michael Stephens
9:30 – 10:30 am  Programs & Meetings
11:00 am – 1:00 pm  AzLA Service/Author Awards Luncheon
1:25 – 2:25 pm  Programs & Meetings
2:50 – 3:50 pm  Programs & Meetings
4:00 – 5:00 pm  Closing Keynote: Patrick P.C. Sweeney
Conference Sponsors

DIAMOND
ARIZONA STATE LIBRARY, ARCHIVES AND PUBLIC RECORDS

Silver Plus
Driving-tests.org

Event Sponsors
UA School of Information | Book Systems, Inc.
Innovative Interfaces, Inc.
Benefits of AzLA Membership

A sample of notes written at the 2014 AzLA Membership Booth

“The amazing conference!”

“Advocacy for our field.”

“Networking with like-minded people.”

“Stealing others great ideas!”

“Great speakers and authors!”

“Come for the programs – stay for the people.”

“Friends across the state.”

“Workshops and vendors!”

“Being involved with conference planning!”

“One Book, One Conference.”

“Networking in beautiful Arizona.”

“Hope for the future of libraries & librarians.”

“Cool raffle prizes.”
Arizona State Library, Archives and Public Records,
a division of the Secretary of State,
is pleased to sponsor
keynote speaker
Dr. Michael Stephens

Making Connections:

Learning Everywhere and the Hyperlinked Library

Friday, November 20
Peaks Ballroom (Main)
8:15 – 9:15 a.m.

This presentation is supported with federal funds from
the Institute of Museum and Library Services.
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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>8:00 pm</td>
<td>Visit the conference app for more information</td>
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<td>9:00 am</td>
<td>President's Reception</td>
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<td>10:00 am</td>
<td>Lowell Observatory Collections Tour</td>
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<td>10:00 am</td>
<td>Museum of Northern Arizona Collections Tour</td>
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**Special Preconference Events**

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<td>1:30 pm</td>
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<td>Lunch</td>
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<td>9:00 am</td>
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<td>All-Club Meeting / Group Discussion, Adjacent to Fitness Center</td>
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<td>8:30am - 9:30am</td>
<td>Opening Keynote: Finding Your Part - P. G. Manaye</td>
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Thursday Program Schedule

University of Arizona School of Information All Conference Reception

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Thursday, November 19

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<td>10:00 - 11:00am</td>
<td>Poster Sessions / Author Book Signing</td>
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<td>11:00 - 12:00pm</td>
<td>Public Library - bacon warming luncheon</td>
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<td>Public - CTA (academic - CTA)</td>
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<td>Volunteer Hall / Author Book Signing</td>
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<td>Volunteer Hall / Author Book Signing</td>
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<td>Closing Keynote: Making it Happen - Patrick C. Sweaney</td>
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<td>5:00 - 6:30pm</td>
<td>Vendor Banquet</td>
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<td>6:30 - 7:30pm</td>
<td>Raffle Draw</td>
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<td>Continental Breakfast in Main Hallway / Exhibit Hall Open</td>
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### Wednesday, November 18

**County Librarians Meeting**
1:30—4:30 PM
Rees

### Thursday, November 19

**AzLA Business Meeting & Legislative Update**
AzLA President Dan Stanton will cover 2015 highlights, welcome new officers, and discuss AzLA Business.

*9:30 - 10:00 AM*
Peaks Ballroom

**Special Library Division**
SLD works to promote special libraries and librarianship in Arizona and to facilitate networking and cooperation among Arizona special library organizations and librarians.

*10:30 - 11:30 AM*
Walnut

**eResources Special Interest Group**
Chair: Laura Stone - Arizona State Library, Archives and Records
Inaugural meeting of AzLA’s eResources Special Interest Group Meeting. Come prepared to brainstorm activities for the next year, and to discuss projects that you’re involved with.

*10:30 - 11:30 AM*
Sycamore

**Horner Fellowship Committee**
Chair: Alexandra Humphreys - Arizona State University
Are you interested in enhancing your professional development while expanding your world? Join the Horner Fellowship meeting to learn about the Horner Japanese Exchange Fellowship. Hear David Brown, the 2015 Arizona Horner Fellow from Casa Grande Public Library, share insights and experiences from his recent October visit to Japan. Sarah Kortemeier, University of Arizona Poetry Center, will also give a preview of plans for her upcoming Horner Special Project trip to Japan in Spring 2016.

*2:00 - 3:00 PM*
Aspen

**ALYAS: YA Programming—How to Put the GO in HoMaGo**
Chair: Lauren Regenhardt - Yuma Public Library
Meet with different libraries to discuss programs that bring in the teen patrons. From Library Comic-Cons to passive programming, we will discuss effective HoMaGo (Hanging Out, Messing Around, and Geeking Out) programs for teens and how to implement them. This is an open roundtable so bring a successful program to share with the group!

*3:25 - 4:25 PM*
Aspen

**International Interest Group**
Chair: Dana Shreve - Grand Canyon University
The purpose of the group is to offer educational and social opportunities for Arizona librarians and library staff to further their knowledge of, and interest in, other countries and cultures. Our libraries serve increasingly diverse populations. Learning more about other cultures will enable us to do our jobs more professionally, intelligently and sensitively.

*3:25 - 4:25 PM*
Walnut

**AzLA Marketing & Advocacy Committee**
Chair: Alexis Skidmore - Scottsdale Public Library
In lieu of a business meeting, the Marketing Committee will be conducting a Roundtable discussion with AzLA Lobbyist Jessica Rainbow. See page 35-36.

*3:25 - 4:25 PM*
Kendrick

**President Elect Planning Forum**
President Elect Amber Mathewson invites members to join her in planning and preparing AzLA’s coming year.

*4:25 - 4:50 PM*
Bright Angel
Native American Libraries Interest Group
Chair: Ofelia Elizabeth Zepeda - University of Arizona
The purpose of the Native American Library Interest Group is to meet and share ideas, foster creativity, develop partnerships, inspire one another, enrich self knowledge, to strengthen and empower library services in improving the needs of the culturally unique twenty-two tribal communities.
9:30 - 10:30 AM
Aspen

Services to Diverse Populations Interest Group
Chair: Joseph (Bob) Diaz - University of Arizona
The Services to Diverse Populations Interest Group works to promote equal access to information for populations which may be considered non-traditional or marginalized and which may not otherwise receive services.
9:30 - 10:30 AM
Sycamore

Teacher-Librarian Division
Chair: Shirley Berow - Sunset Heights Elementary School
The mission of TLD is to promote literacy and academic achievement through student engagement, curriculum support, and collaboration through the school library and throughout the school community.
1:25 - 2:25 PM
Walnut

Public Library Division Business
Chair: Joyce Abbott - Scottsdale Public Library
Annual meeting of AzLA’s Public Libraries Division. Discussion: Programming standards in the public library: Responding to patron need with dynamic programs. Roundtable discussion of programming triumphs, frustrations and ideas.
1:25 - 2:25 PM
Sycamore

Intellectual Freedom Committee
Chair: Richard DiRusso - Pima County Public Library
The Intellectual Freedom Committee promotes free access to library materials and information to the citizens of Arizona, and publishes the Intellectual Freedom Guide on censorship in libraries.
2:50 - 3:50 PM
Aspen

School of Information Advisory Committee
Chair: Holly Henley - Arizona State Library, Archives and Public Records
Everyone interested in hearing what’s new at the School of Information is invited to attend this meeting of the Advisory Committee. Bryan Heidorn will share how In the past six years the School of Information has grown from a single degree school into the School of Information. The school has moved from mostly online to predominantly face-to-face course offerings. Their flagship MLIS degree is growing again. Undergraduate and graduate students are engaging with course material about all aspects of information in society in three undergraduate degrees and three graduate degree programs, as well as five graduate certificates. The students are engaged with the community through required internships, projects, and job-ready ePortfolio development. The degree programs are all highly integrated, creating pathways from undergraduate education to graduate programs and cross graduate programs which provides students a broader selection of courses.
2:50 - 3:50 PM
Walnut
Patrick P.C. Sweeney

Opening Keynote Address: *Partying Hard*
Thursday | 8:15 - 9:15 am | Peaks Ballroom

Patrick will discuss how to get most out of networking and socializing with colleagues at professional events like conferences and social opportunities in your community. He will emphasize how celebrating our profession with our colleagues in an environment of positivity such as a party or an event can have a profound effect on your professional career and the opportunities that you can bring back to your organizations. Patrick will give practical advice on learning to be comfortable schmoozing and networking as well as how these skills can impact your effectiveness within your organization.

Closing Keynote Address: *Making it Happen*
Friday | 4:00 - 5:00 pm | Peaks Ballroom

Patrick will use real life examples to demonstrate how to take the skills learned in his opening keynote, and apply them to the real world. He will talk about ways that these skills can be used within your library and your community to increase the level of influence and social capital of your library and how they can have a profound effect on your library’s funding and the number of partnerships and innovative programs you can offer. Patrick discuss how to create intentional communities within the profession to move librarianship forward.
Friday Keynote Address:
**Making Connections: Learning Everywhere and the Hyperlinked Library**

Emerging technologies are changing the way we live and learn. Libraries can play a key role in this future. Imagine the evolving hyperlinked library as a connection space, creation space, community space, anything space. Imagine this library available everywhere via mobile devices and tablets. Imagine opportunities for user learning and participation supported and facilitated by librarians. How will library services change the world of information in the palm of one’s hand? What skills will staff require? What does the library as creative classroom look like? What does this future look like going forward as we encourage learning everywhere as a means for transformative change for ourselves and our users. This session will explore new ideas and thinking about learning at the library.

Sponsored by the Arizona State Library, Archives and Public Records.

Program: **Library Learning: Mobile, Massive, and Meaningful**

Learning 2.0, created in 2006 as a staff development program for libraries, continues to evolve and grow. This session will highlight recent versions of the program, relevant research about staff learning, and offer exemplary practice for jumpstarting your own library learning for staff and users!
In his 1934 essay, “The Mission of the Librarian,” philosopher José Ortega y Gasset charged librarians with not only collecting and cataloging the world’s publications, but also taking an active role in their production. Instead of leaving the progression of knowledge to chance, he proposed “future librarians be held responsible by society” to fill the “lacunae in research”. How can librarians identify these gaps in research, and make it as easy as possible for researchers to fill them? Join Toby Lester (author of The Fourth Part of the World: An Astonishing Epic of Global Discovery), and archivists Lauren Amundson (Lowell Observatory) and Joyce Martin (Labriola National American Indian Data Center) for a special roundtable discussion on the relationship between researchers and librarians. Librarians can share the ways they serve researchers, historians, and scholars, and Lester can share the methods of library research that most assisted him in the production of his book. Writers want to write, and librarians can provide the materials to make Ortega’s “mission” a reality.
Join us for lunch and a discussion of *The Fourth Part of the World: An Astonishing Epic of Global Discovery, Imperial Ambition, and the Birth of America*, by Toby Lester. Described by journalist Simon Winchester as a “masterpiece of cartographic literature that will be of lasting importance”, *The Fourth Part of the World* chronicles the discovery of the Waldseemüller world map of 1507 - the map that gave America its name. This talk will cover the information-sharing network that formed during the early Renaissance, and how the dissemination of books through that network advanced geographical understanding and encouraged exploration.

Tobylester.com | @tobylester4

Toby Lester, the author of *Da Vinci’s Ghost* (2012) and *The Fourth Part of the World* (2009), is a writer, editor, and currently the journalism fellow at Boston College’s Institute for the Liberal Arts. He is a longtime contributor to *The Atlantic*, for whom he has written extensively. Between 1995 and 2006 he worked for the magazine in a number of different capacities—as a staff editor, as the executive editor of the website, as a senior editor, and as the managing editor. He has also served as the editorial director of *Boston* (2012-2013), the editor of *Country Journal* (2000-2001), and the executive editor of *DoubleTake* (1999-2000). His writing has appeared in *The Atlantic, Smithsonian, The Boston Globe, The American Scholar, The Wilson Quarterly, BBC News Magazine, The Huffington Post, The London Times*, and other publications, and in a number of anthologies, including the *New Literary History of America* (2009).
A book signing will follow in the Exhibit Hall at Tables H7 and H8.
Friday, November 20 | 1:25 p.m. - 2:25 p.m. | O'Leary

Monica Brown
monicabrown.net

Monica Brown, Ph.D. is the author of many award-winning books for children, including Waiting for the Biblioburro, Marisol McDonald Doesn't Match/Marisol McDonald no combina, and the Lola Levine chapter book series, launched this fall from Little, Brown & co. with the publication of Lola Levine is Not Mean!
Her books have received starred reviews, Pura Belpré honors, an NCTE Orbus Pictus honor, Américas Awards, and a Christopher Award. Monica's books are inspired by her Peruvian and Jewish heritage and desire to bring diverse stories to children.
She is a Professor of English at Northern Arizona University and lives in Arizona with her husband and two daughters.

Writing for Children: A Mini-Workshop
Thursday, November 19 | 10:30 a.m. - 11:30 a.m. | Kendrick
Do you have a story begging to be told? This is an opportunity for librarians and educators to learn more about the craft of writing for children. Even if you aren’t interested in writing for children, this workshop will give a unique perspective on what goes into the creation (and selling) of a book.

Award Winning Authors Panel*:
Friday, November 20 | 1:25 p.m. - 2:25 p.m. | O'Leary

*Book Signing: Following the program, in the Exhibit Hall: Tables H7 - H8, books available for purchase from Gardner’s Book Service
Ever since his childhood in one of Ohio’s most haunted houses, writer director Drew Daywalt has been writing escapist fantasy and building worlds of his own. With a degree in Creative Writing, and a concentration in Children’s Literature from Emerson College in Boston, Daywalt set off to Hollywood where he spent years writing for Disney and Universal on such beloved shows as *Timon & Pumba*, *Buzz Lightyear*, and *Woody Woodpecker*, and where his animated series *The Wacky World of Tex Avery* garnered an Emmy nomination.

His first trip into live action landed him studio screenwriting and feature film directing work with such Hollywood luminaries as Quentin Tarantino, Lawrence Bender, Tony Scott, Brett Ratner and Jerry Bruckheimer.

With an eye toward picture book writing, Daywalt’s first book, *The Day the Crayons Quit*, illustrated by Oliver Jeffers, debuted on the *New York Times* Best Seller’s List in June 2013, and has since become a number one Best Seller.

**Award Winning Authors Panel***:  
Friday, November 20 | 1:25 p.m. - 2:25 p.m. | O’Leary

*Book Signing:* Following the program, in the Exhibit Hall: Tables H7 - H8, books available for purchase from Gardner’s Book Service

**Award Winning Authors Unable to Attend**

*Grand Canyon Reader Awards:*  
Marissa Meyer, Michaela Muntean, R. J. Palacio, Raina Telgemeier.

*Judy Goddard Awards:*  
Lisa McMann.
Lori Alexander writes for young children and their exhausted parents. Her debut picture book, *Backhoe Joe*, rolled out in 2014 from Harper Children’s. *Famously Phoebe* will release with Sterling Children’s Books in 2017. Lori resides in Tucson, Arizona, with her scientist husband and two book-loving kids. She runs when it’s cool (rarely) and swims when it’s hot (often). She grew up in San Diego, where she earned Bachelor’s and Master’s degrees in psychology from UCSD and SDSU, respectively.

**Construction Ahead! How Tucson Road Work Lead to a Picture Book Contract with HarperCollins**

Friday | 9:30 - 10:30 a.m. | O’Leary

Lori will share some insights on the current picture book market as well as tips for getting your foot in the door with a traditional publisher. Brake here if you love picture books or if you’ve ever wanted to try writing one!

**Book Signing:** Following the program, in the Exhibit Hall: Tables H7 - H8, books available for purchase from Gardner’s Book Service.
Jeff Mariotte is the bestselling, award-winning author of more than fifty novels, including thrillers *Empty Rooms* and *The Devil’s Bait*, supernatural thrillers *Season of the Wolf, Missing White Girl, River Runs Red*, and *Cold Black Hearts*, horror epic *The Slab*, and the *Dark Vengeance* teen horror quartet.

With partner Marsheila (Marcy) Rockwell, he has written several short stories published in a variety of anthologies. Their first collaborative novel, *7 Sykos*, will be published by HarperCollins in January 2016. He also writes solo short fiction (some of which is collected in *Nine Frights*), occasional nonfiction, and comic books, including the long-running horror/Western comic book series *Desperadoes* and graphic novels *Fade to Black* and *Zombie Cop*. He has worked in virtually every aspect of the book business, as a writer, editor, marketing executive, and bookseller.

Marsheila Rockwell is the author of nine books to date. Her work includes *7 SYKOS*, a near future SF/H thriller co-written with her partner Jeffrey J. Mariotte for HarperCollins; *The Shard Axe* series, the only official novels that tie into the popular fantasy MMORPG, *Dungeons & Dragons Online*; an urban fantasy trilogy based on Neil Gaiman’s *Lady Justice* comic books; two genre collections, *Tales of Sand and Sorcery* and *Bridges of Longing and Other Strange Passageways*; dozens of short stories and poems; multiple articles on writing and the writing process; and most recently, her first comic book script (also with partner Mariotte). In addition, she was an editor for an online speculative magazine for several years, regularly participates in writing panels and workshops at local conventions and conferences, and serves as a Writing Mentor for Arizona State University’s Your Novel Year program. She graduated from Montana State University with a B.S. in Civil Engineering, worked as a professional engineer for several years in California, and now resides in the Valley of the Sun, where she writes dark fiction and poetry in the shadow of an improbably green mountain.

**Program: Make Your Library Pop!** Thursday | 2:00 - 3:00 PM | O’Leary

How can libraries tap into the currents that are driving American pop culture today? Libraries are traditionally known for carrying classic works of fiction and current best-sellers, but in our fractured, niche-driven culture, more and more people are turning away from the mainstream for their entertainment choices. TV is losing viewers to multiple sources of streaming, the biggest movies come from comic books, and readers can get their reading material from libraries, bookstores, big-box chains, or any of dozens--if not hundreds--of websites.

Authors Marsheila Rockwell and Jeffrey J. Mariotte will discuss their own work in writing genre novels, tie-in novels based on TV shows and games, and comic books/graphic novels, and how libraries can create pop-culture experiences that keep them relevant to the geeks who are inheriting the earth. The program will be a two-person panel discussion aimed at teen librarians, event planners, and any other librarians interested in the latest pop culture trends.

**Book Signing:** Following the program, in the Exhibit Hall: Tables H7 - H8, books available for purchase from Gardner’s Book Service.
AzLA Author & Service Awards Luncheon
Friday | 11:00 - 1:00 PM | Peaks Ballroom
Presented by AzLA President Dan Stanton & AZ Representative Karen Fann (District #1)

Library Leadership Award
Scott Bruner
Scott Bruner received his BA from the University of Northern Iowa and was recipient of the University’s prestigious Humanitarian Artist of the Year Award. He earned his MLS from the University of Arizona and has been the Library Director for Chino Valley for sixteen years. There, he doubled the size of the Library, and tripled circulation. He took the Library from physical card catalogs to online computers, the Internet, and RFID. In addition, Scott built a public park and named it after his predecessor, and founded the Prescott Valley Historical Society. Scott lives in Prescott with his wife of 35 years.

Outstanding Library Service Award
Richard DiRusso
Richard DiRusso is the manager of the Collection Development Office of the Pima County Public Library system in southern Arizona. He began his career as a librarian 28 years ago at Nogales/Santa Cruz County Public Library. One of his most fun accomplishments was winning Slate Magazine’s 2012 Annual Holiday Tree Competition award for “most insanely unexpected use of an agave flower stalk.” He lives a little north of Tucson, on an acre of Ironwood and cactus forest.

Newton & Betty Rosenzweig Distinguished Service Award
Brenda Brown
For over 25 years Brenda has demonstrated a passion for and deep commitment to public service on behalf of Arizona libraries. Brenda, a former 2002 AzLA President, led City of Chandler libraries from 2004-2014. She took on another critical leadership role as Chair of the Arizona Legislative Committee (04-14) working behind the scenes to ensure that Arizona libraries were aware of, and responding to issues of interest at the state and national levels. As the current Chair of the Advisory Board of the Arizona State Library, she is a champion for library services state wide and for all information and preservation services offered by the state library. This year Brenda was appointed Cultural Affairs Director of the City of Chandler.

Emerging Leader Award
Ann Leonard
Ann Leonard was nominated for displaying strong leadership skills and initiative as the AzLA 2015 Conference Co-Chair. Ann has also made significant contributions within the AzLA Web & Social Networking Committee. Ann worked at ASU Libraries in various departments for 8 years, served for two years as the Emerging Technologies Librarian for the Pinal County Library District where she implemented 3D Printing programming and a digitization services grant, and currently works as an Adult Programming Librarian for Tempe Public Library.
Outreach Services Award
Gertie Lopez

Gertie Lopez is the Learning Center Coordinator for the San Xavier Education Center located on the San Xavier Reservation and serves the Tohono O’odham members. The Tohono O’odham Nation is the second largest reservation in both population and geographical size in Arizona. Gertie is a strong supporter of literacy from birth through the elders. She runs the library, Infant and Toddler Programs, Kindergarten/1st grade after school class, computer classes, and guitar lessons. She conducts library time with Tohono O’odham Day Care Center and Head Start Center, and spends time with elders in the community reading and singing with them. She organized and hosted one of the “Tribal Library Gatherings” at her library and even has her own band, called Gertie and the TO Boys.

AzLA Outstanding Youth Services Librarian Award
Kendra Davey

Kendra is a Senior Young Adult Librarian with Pima County Public Library. She has been a passionate leader for promoting programs that make a significant difference in the lives of youths. She has stepped up to be the primary leader in programs such as “That’s My Take” book trailers, video gaming, teen volunteering, summer Reading and “Teach the Teacher”, a program to educate school teachers on library resources. She currently is leading the Connected Learning space at PCPL which features Maker and STEAM programming as well as soft skills.

Outstanding Library Board
Scottsdale Public Library System
Library Advisory Board

Scottsdale Public Library System’s Library Advisory Board, per revised 2013 bylaws, consists of seven citizens appointed by the Scottsdale City Council for a term of three years per member. They monthly perform an advisory role to the City Manager on general policy relating to the operation of the library. They also assist library staff in promoting and supporting the library’s numerous public and volunteer programs, approving changes in its policies, and providing input and recommendations to library staff upon reviewing library services or issues that affect or enhance the library’s mission.

Louise A. Stephens Memorial Scholarship
Sarah Kortemeier

Sarah Kortemeier serves as the Library Specialist at The University of Arizona Poetry Center, where she provides reference service, coordinates university field trips, assists with cataloging and acquisitions, and supervises quality control for Voca, the Poetry Center’s online audio/video archive. She is also a practicing poet and subject specialist in contemporary poetry; she holds an MFA in Poetry from The University of Arizona and has published widely in literary journals. A SIRLS student since Fall 2014, Sarah hopes to continue working in special collections and instructional services after graduation.

Library Volunteer of the Year Award
Harriett Brown

As a long-term volunteer with the Flagstaff City-Coconino County Public Library, Harriet has logged more than 4300 hours of service since 2004. Harriet is an invaluable member of the library team, volunteering in several departments including collection management services, reference and circulation. Importantly, Harriet can be relied upon to take-on special projects and works with accuracy, dedication and a consistently positive outlook on life.

Kathleen Shea

Kathleen Shea is the Volunteer Library Manager of the Rim Community Library, an all-volunteer library serving the Heber-Overgaard community. She began volunteering over 15 years ago as a desk clerk taking on more and more responsibilities as the library increased from 700 to 5000 square feet. She has written and received a number of grants that have added enrichment to the library’s programs and collection.
Conference Charity Raffle

Raffle prizes include Disneyland passes, tickets and annual memberships to Arizona attractions, gift baskets, and more! Drawings 5:00 pm/Thursday and 2:25 pm/Friday. Raffle participants must be present at drawing to win.

Tickets
$2/each
$3/5

The 2015 AzLA Conference Charity is The Louise A. Stephens Endowed Scholarship Fund. The scholarship provides annual support to students enrolled in the University of Arizona’s School of Information Resources and Library Science MA program. Conference attendees can donate to the scholarship by participating in a raffle during the conference. Conference attendees can also donate by cash or check.

Louise Stephens, a graduate of the University of Arizona School of Information, worked for Glendale Public Library for 30 years, retiring in January 2007. During that time she served as a children’s librarian and library manager. Throughout her career, Louise was active in the Arizona Library Association, serving as its Association President, Public Library Division President, and Awards Chair at various times. In 2001 she was named the association’s Librarian of the Year, and in 2007, she received the Rosenzweig Award for distinguished service. Louise advocated for libraries as a centerpiece of a community as well as the need to network with other librarians as the forces to keep those institutions running. Louise passed away in July 2007, and an endowed scholarship was established in her memory. The Arizona Library Association is charged with administering the scholarship fund, endowed with the University of Arizona Foundation.
Just for Fun
Connect with your colleagues while you unwind

Wednesday, November 18

**President’s Reception**
Join AzLA President Dan Stanton for a casual reception rewarding the Conference Committee and the AzLA Board for all their hard work this year.
*Drury Inn - Kendrick*
5:00 - 7:00 PM

**Marketing & Advocacy Committee Sweet Suite Happy Hour**
Introduce yourself to Association members at this happy hour hosted by the AzLA Marketing Committee.
*Drury Inn - Meet in the lobby*
5:00 - 7:00 PM

Thursday, November 19

**Breathe & Flow: Chair Yoga to Start Your Day**
Join Elizabeth Matson, Registered Yoga Teacher and Youth/Teen Librarian, Queen Creek Library (MCLD), for a morning chair yoga session. Wake up gently, center, and stretch with your breath, before your full day at the conference. All levels welcome. No special equipment or experience needed, though clothing you feel comfortable stretching in is recommended.
*O’Leary*
6:30 - 7:30 AM

**UofA School of Information All Conference Reception**
Join us at the conference welcome reception! Sponsored by the University of Arizona’s School of Information, featuring delicious hors d’oeuvres.
*Peaks Ballroom*
5:00pm

Friday, November 20

**Breathe & Flow: Chair Yoga to Start Your Day**
Join Elizabeth Matson, Registered Yoga Teacher and Youth/Teen Librarian, Queen Creek Library (MCLD), for a morning chair yoga session. Wake up gently, center, and stretch with your breath, before your full day at the conference. All levels welcome. No special equipment or experience needed, though clothing you feel comfortable stretching in is recommended.
*O’Leary*
6:30 - 7:30 AM
FREE Driver’s Ed Program
zero cost for your library & patrons

USED BY OVER 1,000
U.S. LIBRARIES

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Key to Conference Programs

AP: Author Program
CYA: Children & Young Adults
ILT: Information Literacy & Teaching
LSD: Leadership & Staff Development
LOMA: Library Outreach, Marketing & Advocacy
TTS: Technology & Tech Services
US: User Service
Catch of the Year: A Pre-Conference Session Celebrating Best Program Practices (Public - US)

Janet "Jaime" Ball
Grants Consultant, Arizona State Library, Archives & Public Records

Holly Henley
Deputy Director of Library Services, Arizona State Library, Archives & Public Records

Join us for a fast-paced look at successful programs funded in part by Library Services and Technology Act (LSTA) money. Project managers from libraries across Arizona, as well as Arizona State Library staff, will make brief presentations on projects addressing a range of topics: digitization, entrepreneur spaces, early learning, STEM and STEAM, and much more. Each attendee will receive a booklet with information on each project for further reference.

Room: Rees

Behind the Scenes in Collection Development: Best Practices (Public - LSD)

Kathleen Sullivan
Collection Development Coordinator, Phoenix Public Library

Rebekka Jones
Collection Development Coordinator, Scottsdale Public Library

Helen Gutierrez
Collection Development Coordinator, Maricopa County Library District

One of the biggest challenges for library staff is to fit collection development duties into a schedule which demands direct customer service, supervising, outreach, programming, customer education (particularly in the use of technology), and professional training. In truth, little time or attention is often given to “the books,” which is what our public most identifies as the library’s signature service. Four collection managers will offer techniques and short cuts to help staff to:

- better understand current collection challenges
- focus their collection efforts
- utilize tools to make appropriate collection decisions.

Among the topics to be covered in this preconference are:
- Defining Collection Priorities
- The Wild West of Current Publishing
- Best Practices: Selection
- Best Practices: De-selection
- Time Management

Room: McMillan

Of OODA Loops and Librarians: How Top Gun and Scenario Planning and Training Can Help Librarians Cope With Uncertainty in the 21st Century (Public - LSD)

Dale Savage
Continuing Education Consultant, Library Development, Arizona State Library, Archives & Public Records

Come learn how the lessons of Top Gun and Scenario Planning and Training can help librarians meet everyday library challenges and also prepare to respond nimbly to rapidly changing circumstances in the 21st century. Participants will engage in facilitated discussions to identify critical uncertainties (political, economic, social, and technological) and will work on creating scenarios based on the identified uncertainties. The workshop will end with a discussion of how to use the scenarios as training tools.

Takeaways: Participants will have:
- Learned how to identify critical uncertainties facing libraries
- Learned the basics of scenario planning
- Participated in facilitated discussions about the future of libraries

Room: O’Leary
Connect to Your Passion: Creating Your Dream Job @ the Library (Public - LSD)
Michelle Simon
Program Coordinator, Pima County Public Library
Connect to my passion? I am already a librarian, what more is there? Being an adult services librarian or a children’s librarian may be great, but have you thought, "There must be more." Then this is the workshop for you! Learn to use what you already know and combine it with what you love to create the job of your dreams. Our discussion is appropriate for everyone who works in the library and wants to improve upon their current position, change positions within the library or move up the career ladder. During our time together, we will play games, draw pictures, and choose "our" animal while we learn to:
- Understand the personalities of ourselves and others
- Identify career values and motivation
- Define success and what it looks like for yourself
Each participant will leave with actual tools that can be used to help themselves or their staff find passion in their dream job @ the library.
Room: McMillan

Connected Learning 101 - How to Create a Youth Driven Teen Utopia (Public - CYA)
Kendra Davey
Youth Services Manager Joel D. Valdez Main Library, Pima County Public Library
Leila Duncan
Teen Services Librarian, Pima County Public Library
In 2015, Pima County Public Library transitioned from the planning and design phase to the execution phase of a new youth center located at Joel D. Valdez Main Library called the 101 Space. The youth center has been designed based on the theory of Connected Learning, which provides young people the opportunity to pursue a personal interest or passion in a peer connected, adult supported environment with real world opportunities to apply what they have learned. In this hands-on workshop you will learn how to design Connected Learning programs, how to implement an iterative design process to continually meet the needs and interests of young people, how to keep youth voice front and center, and how to train library staff on Connected Learning principles. You will also have the opportunity to try out the awesome, fun stuff we do with teens in the 101 Space like Oculus Rift, copper tape circuits, easy-peasy computer coding, stop motion animation, vinyl water bottle stickers and probably some cool things we haven’t thought of yet.
Room: O’Leary

So, You Have a Big Dream—Make It Come True! Lessons Learned from Creating an Advanced Technology University Learning Studio in the Library (Academic - TTS)
Cynthia A. Childrey
Dean / University Librarian, Cline Library, Northern Arizona University
Jill Koelling Friedmann
Assistant Dean, Cline Library, Northern Arizona University
Jeff Hillock
Support Systems Analyst, Senior, Cline Library, Northern Arizona University
Janet Crum
Head, Library Technology Services, Cline Library, Northern Arizona University
Laura Rose Taylor
Assistant Dean, Cline Library, Northern Arizona University
Mark Manone
Assistant Professor, Northern Arizona University
At Northern Arizona University, faculty working on the leading edge of student-centered, technology-enriched learning needed a classroom that supported their ongoing transformation of teaching and learning.
Having recently completed a major renovation of student learning spaces on the first floor of Cline Library, we now had a big dream - transform the library’s underutilized microforms area into a highly configurable, advanced technology classroom, available to faculty from across the university. From an idea during a conversation, a vision evolved, was funded, and a complex project began. In Fall 2014, the Cline Library Learning Studio welcomed its first classes. The Learning Studio Team and our partners met the start of the semester with equal parts exhilaration and exhaustion. What did it take to make a big dream come true? Preconference attendees will:

- See and experience the Cline Library Learning Studio;
- Learn about turning a big dream into a compelling case, identifying stakeholders and funding;
- Learn about the stages and elements of a complex project;
- Understand some of the lessons learned along the way as we sought to design a flexible, powerful space that was easy to use;
- Hear about assessment activities to evaluate the success of the classroom itself as well as the teaching and learning during the first year;
- Share their own dreams, experiences, and best practices as we learn from each other.

**Room: NAU Cline Library - Learning Studio**

Special Tours of Flagstaff archives have been arranged for AzLA members. View 2015.azla.org for more information.

**Museum of Northern Arizona**

Patricia Walker, Archivist, and staff of the Museum of Northern Arizona will be conducting two tours! One tour will show their extensive Archives collection, and one will be a special tour of their Archaeology holdings.

**Lowell Observatory**

Lauren Amundson, Archivist, and Lowell Observatory staff will be holding two behind-the-scenes tours of their collections facilities, including basement vaults and the newly opened Putnam Collection Center. Participants will get a close-up look at archival material, artifacts, and rare books that document Lowell Observatory’s 120-year history.
All Roads Lead to the Library
(Academic - US)
Holly Christman
Reference Librarian, Grand Canyon University.
This poster session is geared toward highlighting the impact that academic libraries have on the overall student experience in terms of services. This session will demonstrate the wide range of services academic libraries provide, not only within the physical confines of the library, but campus wide and beyond. The aim of the presentation is to create an open dialogue about all that an academic library is and can be.

A Confluence of Knowledge: Knowledge River Scholars Discuss Community Connections (Academic - LOMA)
Ofelia Zepeda
Knowledge River Scholar, Cohort 13/
Graduate Assistant, School of Information, UofA
Hanni Nabahe
Knowledge River Scholar, Cohort 13/
Graduate Assistant & Library Instructor, School of Information, UofA
Andrea Castaneda
Knowledge River Scholar, Cohort 13/
Library Paraprofessional, School of Information, UofA/Guadalupe Branch Library (MCLD)
Knowledge River, a program designed to promote the advancement of librarianship within Latino and Native American communities, has bridged many boundaries throughout the years. Three current members of Lucky Cohort 13 will provide an overview of the Knowledge River Program at the University of Arizona and discuss how Knowledge River has made it possible to maintain connections between the University of Arizona, the public communities, and the information professional community. Students will address their activities in curricular work, community-service through club activities, and the newly piloted distance learning aspect of Knowledge River. Their experience encompasses public libraries, special collections, and archives that have contributed to strengthening relationships with local tribes as well as highlighting border issues and the Latino presence in the region.

The Great Migration: Tips and Tricks for Converting to LibGuides v.2
(Academic - TTS)
Melissa L. Johnson
Adjunct Faculty Librarian & Library Information Technical Specialist II, South Mountain Community College
Thinking about converting your LibGuides to version 2, or considering purchasing LibGuides as your next CMS? Worried about migrating all of your content to the new platform? Stop by this poster session to get the inside scoop from a smaller academic library on making the transition. Details include: pre- and post-migration content cleanup, new and retired features, managing assets (what are those?), CSS vs. HTML, connecting other Springshare products, and more. Explore an implementation of LG v.2, learn what you need to know, and get your questions answered!

Making Connections 24/7: Using eBooks to Engage College Students with Course Content and Cut Textbook Costs (Academic - US)
Kathee Rose
Librarian, Teaching, Learning and Research Services, Cline Library, Northern Arizona University
Theresa Alarid
Document Delivery Services/Reserves, Cline Library, Northern Arizona University
Innovative ways librarians provide multiple access points for users’ discoverability of eBooks is highlighted, as well as findings on eBooks usage. eBooks provide content to support users’ research, course work, and lifelong learning. A graph illustrates the number of active eBooks annually to show how eBooks have grown. The library adopted eBooks early due to the university’s offering of online classes. Graphics display which subject disciplines of eBooks are high-use.
This academic library connects college students to eBooks with specific access points: reserves, online catalog, and research guides. EBook linking from online course reserve readings has grown in popularity: It provides student-centered 24/7 access. The library website provides access also to eBooks through the online catalog with an eBook limiter, as well as through some subject specific databases. EBooks are accessed also from research guides to support course learning outcomes and assignments. Research guides, created by librarians, are accessed from the library website and integrated in online courses. By providing multiple access points of eBooks, university students are empowered wherever they navigate online.

**Settling in Your Community**
*(Public - LOMA)*

**Lorenia Diaz**
*Branch Manager, Yuma County Library District*

**Monica Colorado**
*Librarian, Yuma County Library District*

We are making a poster highlighting the resources offered in our library to newly arrived members of our community. Some of the resources and services offered are: pamphlets with information about settling into the community, ESL classes, citizenship classes, GED classes, and technology classes. We also offer a dedicated corner of the library to host library materials and information for the newly arrived.
Summer Meals and Summer Reading at the Library: Making the Connection (Public - CYA)

Sarah Stever  
Program Specialist, United States Department of Agriculture, Food and Nutrition Service

Kenny Barnes  
Summer Food Service Program Specialist, Arizona Department of Education

Donna Throckmorton  
Library Services Consultant, Arizona State Library, Archives and Public Records

Hannah Stewart  
Youth Services Manager, Yuma County Library District

Librarians know their communities firsthand, and are often the first to recognize a pressing local need. “Summer Meals and Summer Reading: Making the Connection” a panel discussion will highlight the positive connections libraries can create through promotion of Summer Meals programs, the expansion of summer library activities to nearby summer meal sites, and how to begin serving summer meals at your library. By connecting nourishment and knowledge, libraries can help prevent summer learning loss for children and teens in low-income communities by learning more about Summer Meals Programs in Arizona. Libraries and communities throughout Arizona are already participating in the program and rave about the connection it creates between libraries and their communities “We all know that good nutrition sources are vital for many aspects of children’s brain development and success, but the most important thing for me is to see the children and parents together doing something fun and delicious at the library.” Summer Meals have been served at libraries across the country with mutual benefits. For more information on summer meals, please visit: http://www.fns.usda.gov/sfsp/summer-food-service-program-sfsp or http://www.azsummerfood.gov/

Room: Doyle

Library Advocacy 101-Making the RIGHT Connections (Public - LSD)

Kathy Husser  
Adult Services Coordinator, Phoenix Public Library

Jessica Rainbow  
Arizona Library Association Lobbyist, Pivotal Policy Consulting

This workshop will give you proven strategies to use at your library (whether it’s academic, school or public) to improve or begin an effective advocacy movement. Information, links, speakers’ comments are shared from the “Library Advocacy Unshushed,” a Massive Open Online Course (MOOC) facilitated by Wendy Newman in the spring of 2015, from the University of Toronto. Useful takeaways include:

- How and when to approach “influencers”
- Strategies to get your library message heard by decision makers
- Relationship building, for all Library staff
- Effective examples of results-driven Library campaigns to improve your professional development toolkit.

Room: Rees

ROUNDTABLE  
Let’s Discuss: What Works, What’s New and What Inspires You to Create Library Programming (LOMA)

Rene Tanner  
Life Sciences Librarian, Arizona State University

Programming is an exciting part of a library’s mission to create connections and community. Many libraries do this through summer reading programs, entrepreneur training, or writing workshops, to name just a few of the possibilities. You may even be offering library programming online. Join this roundtable discussion to share what has worked, what you’d like to try, and how connections can be built through library programming. The possibilities are limitless.

Room: Ponderosa
Special Library Division Meeting
See page 9
Room: Walnut

The Face of the Library – Y.O.U.
(Public - LOMA)
Ted Johnson
Assistant Library Director, Prescott Valley
Public Library
Casey Van Haren
Circulation Supervisor, Prescott Valley
Public Library
Prescott Valley Public Library was invisible for 10 years. It’s now considered the destination in our community. CONT pg 31
The Library is known for being a fun place to work, with plenty of opportunities for professional growth and reasonable risk taking. It offers a variety of dynamic programs and a growing collection, which is part of the Yavapai Library Network in a people-friendly space recognized for its many architectural awards. How did it transition from being unseen to being a place described as “you can’t miss it?” Was it the new building? Was it the hard working, fun-loving, and friendly staff? Was it a big budget? Two out of three isn’t bad, but it boils down to a shared vision of value for each person on staff and for the citizens we serve. This vision finds its voice through being the “face of the library.” It’s not our story alone but involves many participants over many years. We tell it with passion, multimedia technology, and even a little humor.
Room: Grand View/Clear Creek

A Lasting Connection: Making Connections with Volunteers in a Rural Community/Library
(Public - LOMA)
Alice Gottschalk
Library Specialist, Camp Verde Community Library
Respect goes a long way in making connections with volunteers in a rural community/library. It can be fun but, quite challenging. Come, join us during this discussion to see how from the initial application/interview we can assign the right task, and get a buy in. Learn how pairing volunteers together can create loyalty that benefits both volunteers and patrons. Can the right training tools help make the connection needed for volunteers in a rural community/library?
Room: Bright Angel

Arizona’s School Readiness Framework and Continuum
(Public - LSD)
Amy Corriveau
Deputy Associate Superintendent Early Childhood Unit, Arizona Department of Education
The early years are an exciting time in the development of children, and the transition into kindergarten is filled with both opportunity and challenge. Arizona recognizes that students today must attain the knowledge and skills needed to be college and career ready. As a result more focused attention must be shed on what happens in the birth to five years in order to create a strong foundation for all future learning. Collaborative efforts have led to the creation of a foundational continuum for Arizona’s children, illustrated in a series of guiding documents that include the Arizona’s Infant and Toddler Developmental Guidelines, the Arizona Early Learning Standards for children ages three to kindergarten entry and the Program Guidelines for High Quality Early Education: Birth through Kindergarten. Building upon these critical documents, Arizona stakeholders, have come together to identify the Arizona School Readiness Framework that expresses a commitment to ensuring children are prepared as they enter the world of academic instruction and learning. The Arizona School Readiness Framework (ASRF) encourages collaboration between services and the numerous parts of the early childhood system. The framework reflects the purpose of identifying readiness, and builds on the state’s efforts to establish a system in which all children have access to quality experiences leading to school success. Participants will explore the School Readiness document as well as discuss and uncover the work being conducted by the state in the area of school readiness.
Room: McMillan
Unfortunately, many digital signage solutions are expensive, require training and staffing, and a heavy investment to deploy. You could do that, or you could re-purpose older and existing technology and pair it up with the little computer that could, the Raspberry Pi! Using existing monitors lying around IT, an old server destined for recycling, and free software; we've created digital signage solutions that can go anywhere you can plug in and pick up wifi!

**Room: Kendrick**

**Promote Your Library with a Slice of Pi: Raspberry Pis and Digital Signage**

(Public - TTS)

**Daniel Messer**

*Web Content Manager, Maricopa County Library District*

Digital signage is great way to promote events, collections, and your library!

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**Program Sessions | Thursday, November 19**

**10:30 - 11:30 AM**

**eResources Special Interest Group**

See page 9

**Room: Sycamore**

**Writing for Children: A Mini-Workshop**

(Author Program)

See page 15

**Room: O'Leary**

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**3 Secrets to Increasing Motivation of Your Staff and Volunteers?**

(Public - LSD)

**Cassandra O'Neill**

*Senior Partner, Wholonomy Consulting*

This is for you if you are...

- Ready to motivate and inspire everyone on your team.
- Tired of leaving meetings feeling like you did all the work.
- Wanting to look forward to conversations with your team instead of dreading them.

You will learn how to....

- Use 3 secrets to effortlessly motivate yourself and others.
- Identify some things you may think are motivating but are having the opposite effect – so you can stop them immediately!
- Ask powerful questions about what motivates others so that you can match what motivates them with their work.
- Drastically and positively affect the people you work with. Participants will leave this session with a plan to try something new that will make you successful in changing your relationship with others in your workplace today!

**Room: Doyle**

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**Get Appy: How to Host Programs that Connect Patrons with Fun, Informative Apps for Mobile Devices**

(Public - ILT)

**Katy Copenhaver**

*Adult Services Librarian, Prescott Public Library*

It’s not uncommon for patrons to come to the library with their tablet or smartphone and many of them would say they never leave home without it. Prescott Public Library has learned how to reach out to these patrons through Appy Hour, a program that offers a demonstration of fun and free apps on a monthly basis. Learn how you can start hosting Appy Hours at your library. This program will provide tips on preparation, equipment, marketing and teaching techniques to help kick-start your success.

**Room: Rees**

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**Making Connections Through Mentoring**

(Public - CYA)

**Holly Henley**

*Deputy Director of Library Services, Arizona State Library, Archives, and Public Records*

**Leona Vittum-Jones**

*Youth Services Lead Librarian, Prescott Public Library*

Do you serve preschool children and their...
families? Then come talk with us about the State Library’s two mentoring programs that connect staff members in Arizona libraries to share knowledge and expertise. The Early Literacy Mentoring program focuses on infusing the Every Child Ready to Read curriculum and basic principles of brain development into library spaces and programming. A second option fosters sharing best practices related to New Media, the ever-evolving hardware and software that are dramatically influencing the early childhood experience in homes and libraries. Bring your ideas for how to make more mentoring connections to build a strong network of Arizona library staff serving preschool children and their families.

**Room: Ponderosa**

**Horner Fellowship Committee Meeting**
See page 9

**Room: Aspen**

**STEM Gems: Connecting the K-6 Crowd with Fun STEM-styled Programs and Resources (CYA)**

**Hannah Stewart**
Youth Services Manager, Yuma County Library District

You don’t have to be a rocket scientist to bring STEM, or "Science, Technology, Engineering, and Math” to the children in your community! STEM Gems is a humorous, informational presentation geared toward helping librarians and educators connect children ages 5-12 to Science, Technology, Engineering, and Math through fun and easy programs. Who should come? Everyone who wants to learn and have fun, but librarians and educators who work with young children ages 5-12 will benefit the most. Attendees will learn what STEM is and how to effectively incorporate all aspects of STEM into their programs, events, and story times. We will be discussing low budget program ideas and free resources. A list of these free resources will be provided to all attendees at the end of the presentation. Program topics include Make Your Own Robot Hand, Crystal Science, and Library Geocaching.

**Room: Grand View/Clear Creek**

**Personal Productivity: the Eternal Quest (LSD)**

**Anali Perry**
Collections & Scholarly Communication Librarian, Arizona State University

As libraries are increasingly asked to do more with less, we all have more things to do and less time to do them. Sometimes, the tools we have to help -like email and smartphones - make things worse! If only we could discover the magic combination of technology and techniques that would help us to manage our time and productivity more effectively. In this presentation, Anali will lead an intrepid party on the eternal quest of improving personal productivity. Together, we’ll fight the email dragon, vanquish the time-stealing goblins, and explore an arsenal of tools that help us get things done. By sharing ideas and best practices, we can each discover the techniques and tools that will help us succeed on our quest!

**Room: Bright Angel**

**Seeking Multicultural Connections: Designing Your Own Human Library (Academic - LOMA)**

**Beth Malapanes**
Faculty Librarian-eResources, Gateway Community College Library

**Emi Kawasaki**
Faculty Librarian-Instruction, Gateway Community College Library

**Christine Kilbridge**
Faculty Librarian, Chandler-Gilbert Community College

Discover an innovative way for academic libraries to increase awareness of diversity issues, civic responsibility, and global engagement through The Human Library. The Human Library, created by an international organization, humanlibrary.org, consists of sessions where “readers” are able to “check out” a human book who has a story to share about his/her experiences with stereotyping or prejudice. Through meaningful conversations, “readers” listen to a “book” chosen from the available
catalog that addresses a personally held prejudice in order to appreciate the humanity in all people. The session will include detailed guidelines on how to organize a Human Library event, photographs from the event, and qualitative feedback from both “book” and “reader” participants. This appealing session will generate interesting conversations on the roles that academic libraries have in promoting tolerance and understanding. Furthermore, this session will stimulate discussions on the use of unique strategies, such as this one, for collaborating with faculty across disciplines.

Room: McMillan

Library-Created Ebook Platforms: An Update (Public - TTS)
Christine Peterson
Amigos eShelf (SM) Service Manager, Amigos Library Services
Over the past few years, libraries and library organizations have begun creating their own ebook platforms. Each month, it seems another library is considering this as an option to enhance their e-resource collections. During this session, we will discuss the goals and states of these projects, including the possibility of a "national ebook platform."

Room: Sycamore

Make Your Library Pop! (author program)
See page 18
Room: O’Leary

Pow! Your Point: Better Presentations for a Happier Audience (Public - LOMA)
Cherise Riotte Mead, Librarian I, Mesa Public Library
Sara Lipich, Librarian I, Mesa Public Library
“Last week I gave a fire safety talk and nobody paid any attention. It’s my own fault for using PowerPoint. PowerPoint is boring.” --Dwight Schrute, The Office, Season 5 “PowerPoint is boring?” We say: “FALSE.” Well, mostly false. The truth is that there are a lot of boring presentations out there, but it doesn’t have to be that way! Creating an eye-pleasing presentation is easier than you think, strengthens your message, and keeps your audience engaged. Every decision you make, from color schemes to the content you include on your slides, can help or hinder the delivery of your message. In this session, we’ll explore common PowerPoint pitfalls and how best to avoid them. We will also take you through helpful resources and PowerPoint alternatives to help take your presentation beyond “default.” By the end of this presentation, attendees will: • have the confidence to get creative in their presentations without overwhelming their audience • know where to find valuable, free and low-cost resources to help them in their presentation design • be familiar with popular alternatives to PowerPoint and decide when to use them

Room: Kendrick
Helping Libraries Lead Strong Communities (Public - LSD)

Donna Throckmorton
Library Services Consultant, Arizona State Library, Archives and Public Records

Cassandra O’Neill
Senior Partner, Wholonomy Consulting

Coreen Wagner
Library Region Manager, Maricopa County Library District

In this session, participants will learn new ways to become strong leaders and connect to their community, with examples from a recent capacity building initiative funded and directed by The Arizona State Library, Archives and Public Records. Through this initiative, library staff learned how to build capacity in the community among both community leaders and community members, to identify shared goals and use collaborative processes to reach those shared goals. The goal of this effort was to provide libraries new skills, tools, and resources to make a difference by building community connections.

Room: Doyle

ROUNDTABLE

Filling the Gaps: Librarian/Author Research Collaboration (Author Program)
See page 13
Room: Rees

ROUNDTABLE

Libraries at ComiCon: What You Need to Know (Public - LOMA)

Chris Guerra
Project Specialist, Arizona State Library, Archives and Public Records

Amy Ledin
Development Associate, Arizona State Library, Archives and Public Records

Andy Bourgeois
Federal Publications Librarian, State Library of Arizona

Brianna King
Teen Services Manager, Maricopa County Library District

Tara Carpenter
Youth Services Manager, Maricopa County Library District

Lee Payne
Palomino Library Manager, Scottsdale

The Arizona State Library, Scottsdale Public Library, and Maricopa County Library District will offer a panel about library outreach at ComiCon events. These comic book and pop culture conventions have a wide range of audiences and venues, from events such as Phoenix ComiCon, which boasts an audience of 75,000, to in-house LibraryCon events hosted within the library. The panel will cover different options for engaging an audience, potential pitfalls, budget expectations, staff time, and the planning process. The target audience is libraries interested in extending their outreach to new audiences, especially at special interest events.

Room: Ponderosa

YA Programming - How to put the GO in HoMaGo (ALYAS Meeting) (Public - CYA)
See page 9
Room: Aspen

International Interest Group (IIG) Meeting
See page 9
Room: Walnut

Incognito Librarians - Connecting to users in a different kind of way (US)

Christina Wyles
Program Coordinator, NEC-Zero Project, College of Nursing The University of Arizona

Valorie Rice
Sr. Specialist, Business Information, Eller College of Management The University of Arizona

Do you have to work in a library to connect people to information? You can expand services to the public in so many ways, and not all of them take place in a traditional library setting. Learn how two incognito librarians work magic hidden among regular campus departments.

Room: Grand View/Clear Creek
Connect to Success: Job help in a Box (Public - ILT)

Michelle Simon
Program Coordinator, Business and Career Development Services, Pima County Public Library

Every day, over 300,000 people use library resources for their job-seeking activities (OCLC, 2010). Public libraries, regardless of size and budget, strive to provide assistance to these individuals. Some customers need dedicated, one-on-one assistance, while others can be self-directed. Often times, these individuals struggle with the advances in technology and may not know how to type, use a mouse, or fill out an online application. Job Help in a Box will provide libraries, regardless of size and budget, with a scalable model for providing Job Help services. Library staff will be empowered to assist patrons with career development activities, that can be challenging for even the most computer savvy individuals, using the tools available in the “box.” The tools can be tailored to fit the unique communities of our state. Participants will receive a USB drive with templates, tools, and resources that can be tailored for their unique community.

Room: Sycamore

ROUNDTABLE
AzLA Marketing and Advocacy Roundtable (LOMA)

Alexis Skidmore
AzLA Marketing and Advocacy Committee Chair/Scottsdale Public Library

Jessica Rainbow
AzLA Lobbyist/Pivotal Policy Consulting

Ted Hale
Deputy Director, Arizona State Library, Archives and Public Records

Mike Beck
Chief Librarian, Glendale Public Library

Marketing and advocacy are two things that affect all libraries, big or small, public or special. Please join us for a candid discussion on creating partnerships, legislative issues impacting libraries, and utilizing marketing strategies for the benefit of all Arizona libraries. Make statewide connections while networking with your peers and engaging with statewide leaders in the field.

Room: Kendrick
Thursday | Blitz Sessions
Three 15 min sessions from 3:25 - 4:25 PM

3:25 - 3:40
Library Instruction Can Help Undergraduates Get Better Grades
(Academic - ILT)
Alexandra Humphreys
Instruction & Education Librarian, Arizona State University Libraries
Holly Aguila
Instructor, Exercise Science & Health, School of Nutrition and Health Promotion, Arizona State University
Jere Humphreys
Professor, School of Music, Arizona State University

Many researchers have identified links between university library usage and services on the one hand, and student retention and academic success on the other. In this study, we assessed the effects of library instruction on one specific aspect of academic success: grades on an assignment that required students to engage in active learning by utilizing library research to improve information literacy skills. The exercise and wellness assignment is taught every semester at Arizona State University to hundreds of new, mainly first-year students. Its main goal is to help undergraduate students improve their ability to use information technologies effectively in their attempts to locate and manage information, and the ability to critically evaluate and apply that information. The blitz session will provide important information about the study, including charts giving the statistical analysis and results, as well as a summary of best practices on creating and implementing strategies, with emphasis on the benefits of the library instruction. The study will benefit school and academic libraries.

3:45 - 4:00
Encouraging Student Success: Harnessing the Power of LibGuides to Support Student Learning Outcomes
(Academic - ILT)
Kirsten Thomas
Instructional Coordinator, Rio Salado College

Rio Salado College is committed to assessment-directed improvement of the following College-wide Student Learning Outcomes: Reading, Writing, Critical Thinking, Information Literacy, and Oral Communication. Come see how the Rio Salado Library is using LibGuides to provide micro-instruction and resources to support students and how we have aligned our Oral & Writing Lab (OWL) to correspond to these competencies.

4:05 - 4:20
NearPod: Increasing Student Engagement through Interactive Presentations
(Academic - ILT)
Trevor Smith
Faculty Librarian, Library, Mesa Community College

NearPod is interactive presentation software that can increase student engagement in both face-to-face and online classes. Used extensively in the K-12 learning environment, NearPod has a number of features that make it ideal for library instruction. In this session, you will learn what it takes to set up NearPod in your classroom, review the pedagogy supporting active learning and classroom assessment techniques, and see how easy it is to create stunning interactive lessons. BYOD (Bring Your Own Device) to participate in a live NearPod demonstration.
Blitz Sessions | Room: McMillan
Three 15 min sessions from 3:25 - 4:25 PM

3:25 - 3:40
A New Connection: Engage Your Adult Readers with an Effective and Free Online Winter Reading Program (Public - US)
Tony Apodaca
Adult Services Manager, Maricopa County Library District
Adult services librarians, would you like to create a customized online platform from scratch or give your current winter reading program a fresh start? Join Tony Apodaca, Adult Services Manager for the Maricopa County Library District, in a demonstration of how the free and open-source Great Reading Adventure software (http://greatreadingadventure.org/) can be put to work serving your winter visitors and year-round customers. The Library District ran a successful pilot program in 2014, resulting in 1,715 participants, 12,001 books logged, and 5,493 digital badges earned (http://winter.mcldaz.org/) - This walk-through will give you an inside take on the risks and rewards of connecting with adult readers in a virtual environment, how to facilitate community-driven content, and how to build digital momentum within your library.

3:45 - 4:00
Network Like You Mean It: Make Lasting Connections in Your Community (Public - LOMA)
Paula Wilson
Consulting Librarian
Leaving the comfort of the library never felt so good when you are equipped with all of the tips, tools, and techniques to make a lasting impression during your next networking or outreach event. Learn how to “own the room” and make the most of your time and efforts. Participants will leave with actionable strategies they can put into use to make connections outside of the library and form lasting, strategic relationships. Network Like You Mean It will apply to all library types.

4:05 - 4:20
Free Networking Time
After attending so many presentations about making connections and networking, why not take a little time actually do some networking? Take the last part of this blitz period to meet some of the other library and information professionals around you - Trade business cards and contact information, discuss new programs and ideas being implemented at your libraries, and talk about how you might put the ideas from conference programs into practice. This 15 minutes is all yours - Use it well!
3:25 - 3:40
The Good, the Bad, and the Ugly of Creating and Implementing a Makerspace in a High School Library (School - CYA)
Robin Shoup
Librarian, Maricopa High School
What are the lessons learned from implementing a technological makerspace in a high school library? The Grant paid for a 3D printer, Arduino electronic kits, iPads, Raspberry Pi computer kits, two robots, supplies, and personnel time. The makerspace opened to the public in August of 2014. Programs included Monday Maker Club for high school students and Open Makerspace with community hours on Tuesdays and Thursdays. Resources were shared with the Maricopa Public Library during the summer and school breaks. How did the program work? There are many things that were done that worked great and will be repeated - and others that will never be repeated! Come see the presentation and find out what you can learn from the mistakes and successes! This lightning session will be helpful to those thinking about implementing a technological makerspace in their libraries.

3:45 - 4:00
Superman says READ: Connecting students to history through Graphic Novels (School - CYA)
Margaret Bly
Teacher-Librarian, Roskruge K-8 Dual Language School
Margaret Bly, Teacher Librarian will present a successful method of connecting students in the 6th, 7th, and 8th grades with the social studies curriculum through the use of graphic novels. Embedding the librarian in the core curriculum allows for teacher librarians to be a bigger part of the curriculum. This presentation will be of interest to librarians in middle and high schools and will include a take home packet of black line masters to be utilized when teaching the skill of reading a graphic novel as well as how to assist students compose their own graphic novel illustrating the concepts they have learned. A book list of suggested age appropriate graphic novels will also be included.

4:05 - 4:20
Art of War: Using Graphic Novels to Immerse High School Students in World Wars I and II, the Holocaust, and Vietnam (School - CYA)
Patricia Jimenez
Media Center Director, Sunnyslope High School
Tricia Parker
English Language Arts Teacher, Sunnyslope High School
War texts are not new to the high school curriculum; the challenge is finding unique texts to bring our studies alive in new and meaningful ways. Graphic novels are a contemporary genre that is textually innovative and visually exciting. By using graphic novels such as MAUS by Art Spiegelmann and Trinity by Jonathan Fetter-Vorm, librarians and teacher can build connections while aligning studies to rigorous Common Core standards that require students to read and analyze many more nonfiction texts in a variety of “real-world” genres. High school librarians will learn how the presenters used graphic novels to teach genre, narrative, history, geography, and literature. Attendees will walk away with everything they need to forge a connection with their English department, including a unit overview and a curated bibliography of connected graphic novels.
Resume Review Clinic

Do you need an outside opinion on your resume? The membership committee will be hosting one-on-one reviews at this year’s conference in the exhibit hall. Seating is limited. So, dust off your resume and bring it with you for a review. Walk-ins are welcome or you may reserve a twenty minute appointment by writing to Sandy Edwards (SandyEdwards@mcldz.org).

Thur: 10:00 AM - Noon
Fri: 1:00 - 2:50 PM
Aspen
Friday Program Sessions
Librarians Seeking New Careers: Shifting Our Information Profession Skills to New Callings (LSD)
Gina Macaluso
Assistant Professor and Manager of Knowledge River, University of Arizona School of Information
Jennifer Nichols
Assistant Librarian, University of Arizona Libraries
Christine Dykgraaf
Librarian II, Pima County Public Library
Amy Rusk
Library Services Manager, Pima County Public Library

Ever wonder what it would be like to work in a different library or information setting? Considering a change in careers? Do you have skills that you would like to utilize differently? Join three librarians who have made shifts in their library careers as they talk about their experiences transitioning to different information roles. Assistant Professor Gina Macaluso will talk about making the change from public librarianship to academia; Assistant Librarian Jennifer Nichols will talk about making the shift from public librarianship to academic librarianship; and Senior Librarian Christine Dykgraaf will talk about her move from academia to public librarianship; and Library Services Manager Amy Rusk will talk about making the shift from school librarianship to public librarianship and the similarities between the two systems. Each will bring a different perspective on how to successfully CONNECT with new audiences and services.

Room: Doyle

Reaching Out Closer to Home: Turning Coworkers into Library Champions (Public – LOMA)
Cherise Mead
Librarian I, Mesa Public Library

No library is an island. You work with people who are community experts, dedicated to public service, and don’t work in a library. Do they know what you do? In this session, find out how one library discovered an untapped audience and turned them into library champions through a low-cost, in-house marketing campaign and exclusive employee services. Learn how to create connections with other public employees and raise your library’s visibility within your organization! At the end of this session, participants will: be able to identify ways to market their library as an employee perk; know how to engage staff in internal marketing and outreach efforts; and turn their marketing and advocacy skills inward and identify ways to turn coworkers into library advocates.

In celebration of Library Card Sign-Up Month, September 2014, Mesa Public Library launched a new direct delivery service where City employees can have library materials delivered through interoffice mail. We turned the occasion into a month-long marketing campaign targeting our fellow City employees. Along the way we formed meaningful relationships with other community experts, doubled the number of City employees with library cards, and visited departments all over our city. We believe that other libraries have the same extraordinary opportunity to turn coworkers into library advocates. Our program will take the audience through the planning, execution, and lasting effects of our campaign while providing them with the tools to identify opportunities within their own workplace.

Room: Rees

ROUND TABLE
Richard DiRusso
Manager, Collection Development Office, Pima County Public Library
Diane Ward
Librarian II, Technical Services Manager, Pima County Public Library
Patricia Lang
Librarian/Adult Selector, Pima County Public Library
Customer requests are a direct means for a community to tell libraries what they want to see in the collection. They are a great asset, especially if a library’s goal is to be accessible and a valued resource. Pima County Public Library averages 28,000 requests annually and each one is researched and responded to. Our collection development and acquisition librarians will demonstrate what works, how to manage workflow, and how to provide excellent customer service. This program will be of interest to librarians involved in creating dynamic collections reflective of the people they serve.

Room: Ponderosa

Native American Library Information Group Meeting
See page 10.

Room: Aspen

OCLC Member Update Session
Pamela Bailey
Director of Global and Regional Councils, OCLC
Please join us for a discussion of what’s new at OCLC, your library cooperative. Pam Bailey, Director of OCLC Global & Regional Councils, will present an update on developments in many OCLC services, and a look at OCLC’s work with linked data and recent OCLC research and initiatives. Working together, we can advance our mission to share knowledge.

Room: Walnut

We Caught the 3:10 to Yuma and Lived to Tell About It: How the Arizona Historical Society and the Yuma County Library District Forged Its Own Connections (Public - LSD)
Linda Whitaker
Director, Library and Archives Division, Arizona Historical Society-Papago Park
Laurie Boone
Special Collections Librarian, Yuma County Library District
Bruce Gwynn
Member, State Board of Directors for the Arizona Historical Society, Yuma County, Rio Colorado Division

This panel presentation provides unique perspectives on the background, context and highlights of the unusual circumstances that brought their organizations together and their shared vision to insure long term access to Yuma’s and Western Arizona’s cultural identity. Attendee benefits: How to find and make meaningful connections among strangers. Objectives: (1) Discuss and analyze the nature of defining a common vision. (2) Discuss and analyze the impact of politics, emotions, and legacy practices. (3) Identify strategies to overcome perceptions, funding shortages, and other obstacles to achieve a shared vision. (4) Discuss and analyze the power of a track record and proof of intent. Target audience: Any library or any librarian willing to “get into the weeds,” seek community/statewide solutions, take chances, and challenge pre-conceived notions to solve chronic problems related to access and preservation of cultural identity.

Room: Grand View/Clear Creek

Making Connections Count for Your Library (Academic - LOMA)
Kathy D. Hellman
Library Director, Camp Verde Community Library
Have you been wondering how to get the most out of the stats you collect each month? Especially designed for small, rural librarians, this presentation will give practical tips picked up at the Research Institute for Public Libraries on using data for decision making, strategic planning, and to prove library impact.

Room: Bright Angel

Graphic Novel Power Hour (School - CYA)
Patricia Jimenez
Media Center Director, Sunnyslope High School
Why put quality ahead of quantity when you can have both? This 60 minute conference program is packed full of the latest and greatest in graphic novels. We’ll discuss great graphic novels
that have been published so far this year, as well as preview what is coming out in the months ahead. Presented as a series of fast-paced book talks, attendees will quickly get up to speed on the current state of graphic novels, trade paperbacks, and manga. Each book talk will include traditional ratings (PG, PG-13, R), as well as curriculum connections to get your teachers involved. So whatever you do, don’t be late, you won’t want to miss a minute of this fun and informative session. Not only will you walk away with a better understanding of what’s new in graphic novels, you’ll get an annotated bibliography to make your collection development decisions easier than ever.

**Room: McMillan**

**Services to Diverse Populations Special Interest Group Meeting**
See page 10.

**Room: Sycamore**

**Construction Ahead! How Tucson Road Work Lead to a Picture Book Contract with Harper Collins (Author Program)**
See page 17.

**Room: O’Leary**

**E-Rate: It’s Free Money (Public - TTS)**

**Frank Vander Horst**  
*E-Rate Manager, Yavapai County Education Service Agency*

Internet access is all about "Making Connections". Most public libraries do not avail themselves of this Federal Program that reimburses libraries up to 90% of their costs for internet access and 85% of their costs for network related equipment. There are no strings attached to how the reimbursed funds must to be used. This program will outline the types of services and equipment that this Federal Program will reimburse libraries for, as well as how to go about getting the funding. Additionally, the program will provide guidance to determine what percent your library is eligible for. After all, it’s free money!

**Room: Kendrick**
GCCReads -- Promoting Leisure Reading to Developmental Students: A Collaboration with Campus Community (Academic - LOMA)

Renee Smith
Faculty Librarian, Glendale Community College

Dede Elorebeh
Library Faculty, Glendale Community College

Cindy Ortega
Reading Faculty, Glendale Community College

The “evolution” of a collaborative learning grant between reading and library faculty designed to promote leisure reading for developmental students will be presented. GCCReads was crafted to address the social and educational needs of developmental reading students in an effort to increase their persistence and success rates. The GCCReads team formed a faculty and student book club with complementary activities in order to encourage voluntary reading and campus engagement. Program successes, including interdisciplinary collaboration, cross-campus support and improved campus connectedness on many levels, and challenges will be shared. The highlights of the inaugural year will be spotlighted.

Love Triangle: A Public Library, School Library and Book Festival Connect (CYA)

Pamela Park
Young Adult Services Librarian, Pima County Public Library

Pamela Gautier
Educational Support Faculty Librarian, Pima Community College

In the climate of budget constraints, schools and libraries can collaborate to join with a community organization and create a three-way partnership to allow for sharing of resources and provide a rewarding experience for students. A public librarian and a school librarian will give suggestions on creating successful partnerships using the example of a program that gives students the exciting experience of interviewing authors at the Tucson Festival of Books. Presenters will share anecdotes as well as excerpts from interviews with authors. E. Lockhart said that her interview with teens at the Tucson Festival of Books was the most fun thing she did that day. In his interview, R. L. Stine revealed why he has killed so many teenagers over the years. These and other unforgettable moments were part of a collaboration between libraries and a community event. Attendees will gain information and inspiration for energizing their library programming and connecting to their community.

Get Your Numbers Straight: Connecting Data for Service Improvement (LSD)

Dana Shreve
Reference Manager, Grand Canyon University

Heather Lausten
Curriculum Librarian, Grand Canyon University

Do you have files upon files with rows and columns of numbers? Ever wonder what you do with all those statistics? What about organizing the files? Librarians from Grand Canyon University discuss how they have developed a holistic framework to tracking processes, record keeping, data storage, internal and external communication, and project management using a centralized data warehouse created using Microsoft CRM. You too can transform your numbers into something meaningful and know where to find them!
Mixing Measures: How We Used Quantitative and Qualitative Techniques to Assess Teaching and Learning in a New High-Tech Classroom (Academic - ILT)

Suzanne L. Pieper
Assessment Coordinator, Office of Curriculum, Learning Design, and Academic Assessment, Northern Arizona University

Laura Rose Taylor
Assistant Dean, Cline Library, Northern Arizona University

In Fall 2014, the Cline Library at Northern Arizona University opened its new Learning Studio, a highly configurable, advanced technology classroom space in an environment designed to be seamless and intuitive to use. At the request of NAU’s provost, we launched a year-long assessment project to better understand the experience of students and faculty in the room. Our first challenge: determining a mix of measures with the potential to capture information related to the Learning Studio goals and provide insight from a variety of angles - from the technology to the pedagogy, from the student perspective to the faculty perspective, and from student learning held in traditional space versus the new classroom space. We’ll share what measures we selected, how we implemented them, challenges for our assessment project, and some lessons learned. This will be especially helpful for attendees looking for the “how to” of assessing a high-tech classroom space. It will also be of interest to attendees who want to learn more about assessment of spaces, learning, and the user experience, and those opening new or repurposed spaces.

Student Seeks Extraordinary Experience: Connecting Northern Arizona University and the University of Arizona through Graduate Student Internships (Academic - LSD)

Gina Macaluso
Assistant Professor, University of Arizona School of Information

Peter Runge
Head, Special Collections and Archives, Cline Library, Northern Arizona University

Ofelia Zepeda
Knowledge River Scholar, University of Arizona School of Information

Join Peter Runge, Head of Special Collections and Archives, Northern Arizona University Cline Library; Assistant Professor Gina Macaluso, University of Arizona School of Information; and Ofelia Zepeda, Knowledge River Scholar and the Elizabeth and P. T. Reilly Intern, as they share the connections made between NAU Cline Library’s Special Collections and Archives and the UA School of Information Knowledge River Program to develop exhibits through the Elizabeth and P. T. Reilly Internship opportunity. Be prepared for a visual tour of exhibitions completed by students, past and present.
Bringing Communities & Collections Together (Academic - LOMA)
Nancy Liliana Godoy-Powell
Curator and Librarian of Chicano/a Research Collection, Arizona State University Libraries
Joyce Martin
Curator and Librarian of the Labriola National American Indian Data Center, Arizona State University Libraries
Katherine Krzys
Curator and Librarian of the Child Drama Collection, Arizona State University Libraries
This presentation will highlight three important archival collections at Arizona State University Libraries. The Child Drama Collection, the Chicano/a Research Collection and the Labriola National American Indian Data Center preserve the history and perspectives of diverse communities in Arizona and throughout the country. Participants will learn how to successfully engage different demographics via exhibits, public events, social media, and digital repositories.
Room: Doyle

Caution: Teens! Brave the Waters to Engage Your Youth (Public - CYA)
Dianna Manasse
Step 1, repeat after me: “I am old, my ideas are not that cool, and Teens can do a better job than me.” Creating successful teen programming is not impossible! Learn successful ways to transform Teens into responsible, team-playing public servants, dedicated to improving their Library and community. We have no magic potion, but offer key principles for creating a thriving and constructive Teen culture.
Room: Rees

ROUNDTABLE
Connect to Your Next Career Opportunity (Academic - LSD)
Holly Rick
Reference and Assessment Librarian, University of Phoenix
PJ Purchase
Director University Library, University of Phoenix
Kristina Green
University Librarian, University of Phoenix
As the job market continues to change and employee engagement may be down, finding new ways to engage in the information profession is crucial. You can find ways to craft yourself into your current position or a new position! Job crafting is one way to find greater enjoyment for what you do at work, become enthusiastic about your approach to work, and provide you the opportunity to improve and develop new skills. By “seeking challenges” and “seeking resources”, you will find that you will create an engaged environment to connect with opportunities to enhance your time at work. Decide what you want to change and join us in crafting your next opportunity.
Room: Ponderosa

Teacher Librarian Division (TLD) Meeting
See page 10.
Room: Walnut

New Books: Creating an Online Display to Highlight New Additions to Your Collection (TTS)
Jaime Jones
ILS Administrator, Arizona State University
Are your patrons aware of all the new material that your library is making available to them every day? This session will examine the pros and cons of different methods of displaying new material on your library website and cover some of the issues that we dealt with when building our own display at Arizona State University.
- Not just a dry list of titles: making the display visually interesting while still being inclusive of all types of material
- How to categorize items for display: type of material? subject? location? online? print?
- Promotion: integrating new books displays into different areas of the library’s website.
You will learn about the technologies that we used to build our display as well as technologies that other libraries have utilized including using social media to promote new material.
Room: Grand View/Clear Creek
In this roundtable presentation, researchers from the newly formed School of Information (formerly School of Information Resources and Library Science) at the University of Arizona will share cutting edge findings from their research relevant to libraries. The presentation will include both live speakers and short (3-5 minute) videos of SI faculty describing their research as it relates to libraries. In turn, SI researchers will survey the audience and engage them in a discussion about what sorts of research Arizona libraries need to succeed. Our onsite team will bring back the results of this discussion to the School of Information faculty who will use it as part of our strategic planning. Come join the discussion!

Room: McMillan

Public Libraries Division (PLD) Meeting
See page 10.

Room: Sycamore

Author Award Panel: Judy Goddard & Grand Canyon Reader Award Winners (author program)
See page 15 - 16.

Room: O’Leary

VERTEX: Where Chandler Public Library Intersects with STEAM and Makerspace (Public - ILT)

Susan Hoffman
Administrative Librarian/Branch Manager, Sunset Library, Chandler Public Library/Sunset Branch

Mary Sagar
Administrative Librarian/Branch Manager, Downtown Library, Chandler Public Library/Downtown Branch

Deborah Moreno
Library Assistant, Downtown Library, Chandler Public Library/Downtown Branch

Lindsay Atwood
Librarian, Hamilton Library, Chandler Public Library/Sunset Branch

We will present a panel presentation/demonstration on Chandler Public Library’s VERTEX programs.
VERTEX is not just a physical makerspace but rather a group of programs and outreach presentations which serve to spark community interest in Science, Technology, Engineering, Art, and Math. VERTEX provides the spark of interest in these subjects, and serves as a stepping stone toward further exploration. Attendees at our program will learn how to create makerspace programs utilizing existing space and staff. They will also learn that it is not necessary to be a scientist in order to create and implement these programs. Anyone who is interested in how to develop STEAM programs or how to "make connections" in their community should attend this presentation. There will be plenty of great ideas to take back to your library!

Room: Kendrick

Program Sessions | Friday, November 20
1:25 - 2:25 PM

“Online Student seeks Library and Information Literacy (even if they don’t know they seek it)” (Academic - ILT)

Pamela Bailey
Director of Global and Regional Councils, OCLC

At a Tipping Point: Education, Learning and Libraries, a new OCLC membership report, explores information consumers’ behaviors, beliefs and expectations for online learning. The "tipping point" refers to the combination of empowered students, emerging educational technologies, and market forces, which are leading more classes and students into online and hybrid learning environments. How is your library responding to the growth in online learning; how are you engaging and instructing students in library and information literacy skills? This program will provide a brief overview of the report (25 minutes) and then lead into a discussion where attendees can share and discuss how their libraries are responding to the challenge.

Room: Doyle

Program Sessions | Friday, November 20
2:50 - 3:50 PM

Practical Preservation for Everyone: Why digital preservation matters to you and your community (Academic - TTS)

Matthew Harp
Digital Projects Librarian, ASU Libraries

Samuel Dyal
Engineering and Data Services Librarian, ASU Libraries

Digital technology has enabled us to record and share our memories and histories faster and in greater numbers than imagined previously. However digital files rely on hardware, software, and descriptive information to be used. As formats change and equipment to read them goes out of use we are all challenged to connect our present to our future. How long do you want your digital files to last? Decades or even a few years from now will you still be able to access and enjoy those pictures, documents and other digital items you create today? Libraries, museums and archives spend countless hours and resources preserving physical items from the past and present, but may be forfeiting the longevity of our digital work and connecting to future generations through unintended neglect. Using practical examples and employing best practices of research institutions, participants will learn important first steps to digital preservation including the importance of metadata to personal history, recommended file formats, and approaches they can immediately use to ensure the work they create today will still be enjoyed tomorrow. Help yourself, your organization, and your patrons continue to connect their digital heritage to the generations yet to come.

Room: Rees
Connecting the Dots: How to Weave Together a Network of Information Providers to Support Arizona’s Entrepreneurs and Small Businesses (Academic - US)
Jennifer Nicholas
Assistant Librarian, University of Arizona Libraries
Cynthia Elliott
Assistant Librarian, University of Arizona Libraries
This roundtable discussion will bring information professionals from around Arizona together to discuss how to comprehensively address the information needs of entrepreneurs and small businesses in our community. The presenters will share survey results from a summer 2015 survey in Southern Arizona and discuss ways that we can address the needs of these users in a programmatic, inclusive effort across libraries and agencies throughout the state.
Room: Ponderosa

Intellectual Freedom Committee Meeting
Richard DiRusso
See page 10.
Room: Aspen

School of Information Advisory Committee Meeting
See page 10.
Room: Walnut

Library Learning: Mobile, Massive, and Meaningful (Speaker Program)
See page 12.
Room: Grand View/Clear Creek

Jetsons Connections: Video Calls using Google Hangouts and Skype (TTS)
Robin Salthouse
Adult Services Supervisor, Maricopa County Library District - Southeast Regional Library
Marilyn Howard
Librarian, Metadata & Access Services, Arizona State Library, Archives and Public Records

Cynthia Porter
Librarian
This workshop will offer an introduction with examples of online meetings with library users (programs, tutorials, etc.), colleagues (AzLA committee meetings, etc.) or friends and family. Workshop will compare Google Hangouts and Skype as examples of available free video conferencing services that allow up to 10 participants. Best practices for video conferencing setup and use will also be covered. Applicable to all library types.
Room: Sycamore

Making Connections with Incarcerated Youth in Your Community (Public - CYA)
Jennifer Kendall
Teen Librarian, Prescott Public Library
Darlene Thompson
Transition Coordinator, Yavapai County Juvenile Detention Education Center
Generate interest in reading and introduce the role of the library to incarcerated teens in your community by connecting with your local juvenile detention center. Hear how Prescott Public Library partnered with the Yavapai County Juvenile Detention Education Center to connect books with underserved and reluctant readers. After two years of monthly outreach, we can offer you tips on contacting your county juvenile division, organizing an interactive and exciting presentation, using book trailers to liven up booktalks, and utilizing Skype to bring authors inside the detention center. Darlene Thompson, award winning educator and Transition Coordinator at the Yavapai County Juvenile Detention Education Center, will also speak about her experience working with Prescott Public Library and offer insights on successfully connecting with incarcerated youth and staff. Attendees will get a chance to win a copy of one of our juvenile detention center’s most highly requested books.
Room: Kendrick
2:50 - 3:05
**Library Services Under eLearning: Successes and Lessons (Academic - LSD)**
*Nick Faulk*
*Library and Learning Resources Coordinator, Coconino Community College*
As Coconino Community College (CCC) does not have a traditional brick-and-mortar library, the Library and Learning Resources Coordinator is a part of the eLearning Department and supervised by the college’s eLearning Coordinator. This partnership has assisted the Library Coordinator in building a presence in CCC’s learning management system (Canvas) and advocating for library and open-access resources as essential components of online, interactive television and face-to-face courses. The partnership has also assisted eLearning staff in building relationships with instructors and managing copyright and fair-use concerns. This presentation will reflect on some of the advantages that this partnership has offered both Library Services and eLearning, and will offer lessons applicable to library professionals looking to collaborate with their counterparts in eLearning, Instructional Design, or Instructional Technology.

3:10 - 3:25
*Beau Smith*
*Usability Testing Assistant, University of Arizona*
In the age of smartphones and cloud storage, physical library spaces can sometimes be confusing places for new visitors. Shelves of books can easily become byzantine labyrinths. Maps and signs can be invaluable to patrons who want to explore on their terms. Usability testing, a technique normally used to gauge the effectiveness of websites, can be amazingly useful for evaluating physical navigation aids. Want to learn how to make your library space easier to navigate? Come learn about how to do guerilla usability testing to improve your maps and signs. Attendees will learn basic usability techniques and view examples of how usability testing can be applied to improving maps, signs, and many other library features. Usability testing is a tool that every librarian should have in their arsenal. It is a flexible, inexpensive way for gathering feedback to improve library services. Furthermore, it’s a skill that anyone can learn, and it ensures that information is presented in use-friendly ways.

3:30 - 3:45
**Layer-By-Layer: Building a 3D Printing Service from the Ground Up at the University of Arizona Libraries (Academic - TTS)**
*Travis Teetor*
*Operations Manager, University of Arizona*
*Jessica Calderwood*
*Library Information Associate, University of Arizona Libraries*
Low-cost consumer 3D printing has strong potential to advance research, improve education across all disciplines, and inspire creativity. The University of Arizona Libraries would like to share our experiences incorporating 3D printing into an existing service site. For those unfamiliar with 3D printing, we’ll provide a general overview of the technology and share stories about how our students are already using it to support their own coursework. For libraries wanting to know more about how to start their own service, we’ll provide an overview of staffing needs and costs, while sharing sample training materials, process workflows, and metrics that will help demonstrate the value of this service. Since there are a variety of options, we’ll cover question that you should ask yourself when planning your service. We’ll also do a demonstration and show several objects printed at the UA and designed by students.
2:50 - 3:05
I’ll Drown My Book: Gender, Visibility, and Classification in the University of Arizona Poetry Center Library (LSD)
Sarah Kortemeier
Library Specialist, The University of Arizona Poetry Center
How can shelf preparations and classification systems create global connections on a local scale? Join Sarah Kortemeier, University of Arizona Poetry Center Library Specialist, to discuss a “re-envisioning” of the shelves in the Library’s Anthology section, where Kortemeier recently implemented a project to increase the visibility of female poets from all over the world. We hope that the resulting collisions and connections - between feminism and geography, intersectionality and diversity, nomenclature and “labeling” - will create a web of interconnected voices from around the globe, make the classification process more transparent to library users, and help readers connect with female writers in new ways.

3:30 - 3:45
Speak Up! Find Your Library Voice: Delivering an Effective Speech (Without Freaking Out!) (LOMA)
Paula Wilson
Consulting Librarian.
Speeches are an effective way to make connections, and librarians have lots to say! Effective speakers are trained, not born. Quite often, we see someone on television, the news, or even a library colleague speaking effortlessly into the camera, engaging with audience members left and right. We think, “What a gift they have! I wish I could do that.” Speak Up! Find Your Library Voice will provide you with the inspiration you need to prepare and deliver an effective speech. For all library types.
Room: McMillan
2:50 - 3:05
That’s My Take: Summer Filmmaking Workshop Series for Young Adults — Writing, Filming and Editing Book Trailers at the Pima County Public Library (Public - CYA)

John Lawrence Munoz
Librarian II, Pima County Public Library

Ingrid Trebisky
Librarian II, Pima County Public Library

Reyes Suarez
Technical Assistant, Pima County Public Library

Since 2006, biennially, the Pima County Public Library (PCPL) has presented a month-long, four-part filmmaking series called “That’s My Take,” where teens write, film, and edit high-quality short films to promote books and reading. During these workshops, young adults receive training, mentoring, and equipment to create their book trailers (just like a movie trailer, but for a book). Through participation in these workshops, teens learn the ins and outs of filmmaking from library staff and local filmmakers; this program encourages literacy, creativity, and participation in the arts. During this AzLA session, PCPL librarians will impart to attendees the lessons they have learned from presenting this ongoing program, which joins books and teens at the public library.

3:10 - 3:25
Exploring LIBRIS - How Enhanced Gamification Brought a Community Together Around a Library (Public - LOMA)

Shelley Reddy
Paraprofessional, Queen Creek Library, Maricopa County Library District

In the summer of 2015, the Queen Creek Library utilized an enhanced gamification narrative utilizing the maricopacountyreads.org summer reading platform. This narrative sculpted a fictional city of Libris, in which individuals could advance through challenges and activities to become superheroes and villains, and was embraced by staff and the community. Learn how to use gamification principles to meet specific library objectives while energizing activities and community partnerships.

3:30 - 3:45: Connecting Kids with Technology: Project NABI at Phoenix Public Library (Public - TTS)

Jeriann Thacker
Electronic Resources Librarian, Phoenix Public Library

Project NABI at Phoenix Public Library had a twofold purpose: to provide access to educational digital content as well as the opportunity to experiment with interactive technologies to children in low income communities; and to provide families with the opportunity to positively interact with digital media and devices, while implementing principles for early literacy. This presentation will cover the purpose, logistics, and results from the Project Nabi Pilot program, which occurred at Phoenix Public Library in the fall of 2014 and has been expanded in its continuation. This presentation is open to all, but would be of greatest interest to library staff focusing on programming, children’s issues, and technology.
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